



## AMAZING CAPITALS

International residents wish to learn about their temporary home in a language they can understand.

Amazing Capitals publishes eGuides and eBooks at the heart of the exPat experience. Holistic online sources of relevant, location based knowledge in English.

Businesses and authorities finance the eGuides by targeting highly distinct audiences. The result? Informed exPats, dedicated sponsors, cultural interaction, advantageous image for the city.

### Join a fascinating project

Target a unique audience of English speaking residents. Create awareness, become more attractive, raise image dimension. Benefit from new referrals, find new prospects, gain new clients. Get noticed and known, enjoy recommendations. Spread knowledge, cultural understanding and support.

Make a difference to individual lives, grow respect and feel good doing it.

### Packages

Premium 1: Three articles plus info teaser packages, writing, installation and seo € 5,000 full year

Premium 2: Six articles plus info teaser packages, writing, installation and seo € 10,000 full year  
Or: Three articles, teaser packages, writing, installation and seo plus three info teasers on the start page or popular page for three months

Require support in your approach to exPats? Suffering from inadequate translations?

Platinum 1: Six articles plus info teaser packages, writing, installation and seo € 15,000 full year  
Or: Three articles, teaser packages, writing, installation and seo and three info teasers on the start page or popular page for three months  
*Plus five days personal service for language checks on marketing approach, translation, expat strategy, conceptual insights, workshops; add expenses.*

Platinum 2: Six articles plus info teaser packages, writing, installation and seo € 20,000 full year  
Or: Three articles, teaser packages, writing, installation and seo and three info teasers on the start page or popular page for three months  
*Plus ten days personal service for language checks on marketing approach, translation, expat strategy, conceptual insights, workshops; add expenses*

### Banners

Prefer placing a banner or creating a meaningful campaign?

Package a wide skyscraper, rectangle or leaderboard banner format in articles 4000/12m, 2500/6m  
Place a wide skyscraper, rectangle and leaderboard banner in specific spaces 3500/6m, 2000/3m

### Insights

Clients on expat eGuides include city and state authorities, international schools, development agencies, utility providers, tourism boards, large companies, trade fairs, retail, recreation, associations, experts...

Currently in Cracow, Prague, Neuss, Ruhr, Rhine Ruhr, Düsseldorf, Valencia and Beijing. More coming. Comprehensive content in each location, published by an expat and free to read since 2007.

Discover the ease with which you can join and profit from this exciting community project. Wish to call locally in Germany? +49 151 66 55 22 32. In Spain? +34 652 490 490.